Onboarding (Social Media)

| Module: Onboarding | | |
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| Script | On Slide Text | Animation Notes |
| Welcome to Naungan Kasih Text!  NKText is like having a supportive friend by your side, guiding you through the ups and downs of raising your child.   Created by a team of experts from KEMAS, LPPKN, UNICEF, Parenting for Lifelong Health, UPM, MASW, and Oxford University, it’s been tested worldwide to make sure it offers the best help possible.   I am \_\_\_\_\_\_, your guide. Even though I might seem human, I am a robot created by Parenting for Lifelong Health and UNICEF to support you in your parenting journey. | Welcome to NKText! |  |
| Let us see how NKText works?   NKText offers 8 parenting goals for you to dive into. Each goal has 3-6 daily modules. Earn a positive parenting badge after completing each goal. |  |  |
| After finishing your first goal—improving your relationship with your child—unlock the rest of the parenting goals, covering different challenges of parenting.  You can choose the one you like.  NKText has two bonus goals for you to explore that will support you in other areas of your life.  After you earn your parenting badge, you will be invited to select another parenting goal.   Collect all 8 positive parenting badges to earn the Positive Parenting Trophy! | * Preparing your child for success in school * Understanding child development * Providing structure for your child * Supporting positive child behaviour * Keeping your child safe and healthy    Having a healthy relationship with your spouse * Building a family budget |  |
| Now, let’s see what a lesson in NKText looks like.  You'll receive a daily notification to remind you to complete your lesson. And if you miss it, it is also okay! You can always come back to NKText anytime to catch up on your lesson.  Each lesson is a mix of quizzes, comics, tips, and a fun activity to try at home with your child or family. | Show a screenrecording of a lesson |  |
| If you are ever stuck or need help, type MENU or HELP at the end of your modules to get more support. |  |  |
| When you type HELP anytime to get information about resources in your community to address family violence, sexual violence, mental health, or other emergencies.   Your information here is safe: Nothing will be shared without your permission and will not be sold for profit. The messages you send are encrypted and locked in a secure server.   Remember, anyone with access to your unlocked phone can view your messages. So, if you send sensitive information and you are worried, be sure to delete the messages from your phone. | HELP | Show a phone with HELP written in a message |
| Being here shows how much you care about providing the best support for your child.   It is what you do with your child that will really make a difference.   NKText will provide tips through lessons to help you with your relationship with your child. It is up to you to put these tips into practice!  Thank you so much for listening! You can access this video at any time via MENU. We hope you enjoy your NKText journey and make the most out of it! | Welcome to ParentText |  |